

## Project Summary

Please provide short answers to the following questions to summarise the information you have provided in the rest of the application form.

Please use full sentences and clear language. In case your project is accepted, the summary you provided will be made public by the European Commission and the National Agencies.

### Background: Why did you apply for this project?

The project was created to improve the skills of the CPH Falcons staff in the use of modern methodological solutions in physical preparation, development of functional techniques and use of tactics in ice hockey teams and also the administrative staff to “know-how” the other clubs operate.

An important cognitive aspect of coaches is the mental approach of athletes, the nutrition of young athletes and regeneration. An important reason for participating in the project is also to learn the methodology of including foreign athletes in the life of the club and to develop procedures for integrating these athletes in our environment. Thanks to the project, we want to involve people with fewer opportunities (youth) in practicing sports and overcoming life difficulties. The solutions observed abroad in managing a youth club, obtaining finances and modern marketing will allow CPH Falcons to create a new strategy for the club's development, building its pro-European and pro-inclusive image.

### Objectives: What do you want to achieve by implementing the project?

Improving the competences of staff, we strive to improve the quality of training for youth to obtain better results in future tournaments. Better quality of training and results mean greater popularity of the club, improved reputation and attracting new youth members. More club members and better achievements mean greater chances for higher funding for the club from the city budget and a chance for new sponsors. Developing your own procedures for working with foreigners is an opportunity to attract these people for the club and build the image of an open and inclusive club, which, by opening up to its immediate environment, equalizes opportunities and educates in the spirit of respect and openness. Organizing events for the local community and promoting pro-ecological attitudes using new tools is the fulfillment of the club's educational mission, which supports the development of children and youth. Observing how the club from Toruń is operating is an future investment.

### Implementation: What activities are you going to implement?

Activities of the project will be two 3-day stays for 8 people. groups of Copenhagen Falcons staff, which will be preceded by a month-long cultural and linguistic preparation period. The team's trips will take place between July and January, and the program of the stay at the Polish club MKS Sokoly Toruń includes learning about the infrastructure, staff resources, talks on strategic plans and capacity building, and, above all, observation of hockey activities. An important element of the program will be discussion of aspects of integration of athletes from other countries. Learning about the operation of the club from Toruń will allow us to compare the possibilities of our development from a perspective, as will the discussions between the administration and Polish counterparts about managing the club. After our return, we plan to organize two conferences for clubs from Copenhagen. in order to disseminate the effects and organize events promoting the project: 2 open days.

### Results: What results do you expect your project to have?

As a result, we want to develop as a club, strengthening the methodological potential of our staff and their soft skills. This will allow the club to continue its sports development and improve its image.

By acquiring new staff competences, we want to raise awareness of the potential of our organization, develop a strategy for its development and use the opportunity to increase this potential and develop thanks to EU funds. Thanks to cooperation with a foreign club, also in the future, we will develop an international dimension of activities, in which we see opportunities to include people coming to our country, as well as to involve youth from our environment in sports and pro-ecological education. As a result of sharing the learned content with clubs from the city and region, we want to show that development opportunities using European educational programs, such as Erasmus+, are an investment not only in the development of the club, but also in broadly understood grassroots sport.